

# MAX DETRICH

maxdetrich.com | mdetrich@gmail.com | Baltimore, MD

## EXPERIENCE

### GRAPHIC DESIGNER

MDW Communications

08/20 → 08/23

- Worked with PR firms and candidates to design logos and branding for political campaigns
- Created custom mailers, signage, merchandise, emails, magazine advertisements and social media graphics for political clients and action PACs
- Collaborated with team members to create multipage mailers, invitations and web ads for clients
- Worked with vendors to have custom graphics and merchandise printed and distributed

### GRAPHIC DESIGNER

Freelance

01/20 → Current

- Developed delivered multiple logos and brands to a variety of clients from corporations and non profits to flower shops and food trucks. Assets included; brand guidelines, websites, social media graphics, digital ads, reports, brochures and more
- Designed emails, ads and social media graphics for a men's clothing company
- Helped local companies maintain outreach by designing weekly social graphics, emails and newsletters

### GRAPHIC DESIGNER

Baltimore City Community College

02/19 → 01/20

- Designed internal and external materials including flyers, fact sheets, research reports, infographics, brochures, merchandise, banners, etc.
- Branded multiple events and campaigns for alumni, students and community partners creating all required print and web materials
- Worked with the marketing team and President to rebrand college logo and subsidiary logos to a modern style

### GRAPHIC COMMUNICATIONS COORDINATOR

Carey International

04/17 → 02/19

- Saved the company over \$250k per year by designing all sales collateral in house; including flyers, billboards, advertisements, brochures, website graphics, logos, etc.
- Worked with partnering companies to create branded web and print advertisements and large format trade show graphics for domestic and global markets
- Designed flyers, brochures, advertisements and website for Carey's partnership with the Superbowl in 2019 to advertise unique, custom offerings to clients

## PROGRAMS

- Photoshop
- Illustrator
- InDesign
- XD
- Premiere Pro
- After Effects
- Audition
- Wordpress

## EDUCATION

James Madison

University | 2012 → 2015

- Bachelor's Degree in Media Arts & Design
- Minor: Music Industry
- 3.45 GPA

## ABOUT

I am a Graphic Designer based in Baltimore, MD with over eight years of experience designing and branding for a wide variety of industries. With an expert grasp of the Adobe Creative Suite I can conceptualize and produce unique designs in a quick and efficient manner. I value open communication, collaboration, and clear expectations when working with clients.

When not designing I enjoy playing drums and bass, going to shows, drinking espresso and jogging.